

Melissa Beran Samuelson

W.P. Carey School of Business at Arizona State University
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Education

- Ph.D. University of Nebraska-Lincoln
Political Science, August 2013
Program Specialization: International Politics, Gender Studies
Dissertation Title: Microfinance Industry in India: Balancing Organizational Sustainability with Social Impact
- MA University of Nebraska-Lincoln
Political Science, May 2008
Program Specialization: Human Rights and Diversity
Thesis Title: Women as Combatants in Sri Lanka: Examining a Relational Theory of Motivation
- Graduate University of Melbourne
Graduate Certificate with Honours, February 2003-June 2003
Program Specialization: International Development
- BA University of Nebraska-Lincoln, Nebraska
Majors: Political Science and International Studies, May 2002

Research Interests

Professional Ethics and Decision-Making, International Corruption, and Business Education for Economic Empowerment

University Teaching Experience

Visiting Professor – Master Professionnel Commerce et Management International

Universite Paris II – Pantheon-ASSAS

September 2017 – Present

Ethics in International Business (*Graduate seminars*)

- Conduct 12 hours of seminars for students across 2 semesters for professional Masters of International Business program
- Advising students on master's theses

Assistant Clinical Professor – Accountancy

Arizona State University, Tempe, AZ

August 2014-Present

ACC 360: Ethics for Professional Accountants (*Upper division undergraduate requirement for Accounting*)

- Lead teaching of required ethics course for upper-level Accounting Majors
- Course development and assessment of direct learning measures for AACSB accreditation

Lincoln Scholars Program Seminar Lectures (*Undergraduate ethics scholarship seminar course*)

- Lead seminar giving an overview of professional ethics in business and research

Adjunct Professor - Accountancy

Arizona State University, Tempe, AZ

January 2014-May 2014

ACC 360: Ethics for Professional Accountants (*Upper division elective/required course*)

- Design and development of custom professional ethics course to meet CPA requirements

Adjunct Instructor

Thunderbird School of Global Management, Glendale, AZ

September 2013-August 2015

Ethics and Governance (*One-Day GMBA Capstone Seminar*)

Clinical Professor and Women's Entrepreneurship Program Director

Thunderbird School of Global Management, Glendale, AZ

September 2008-August 2013

Global Enterprise - Social Entrepreneurship and Ethics (*Required course for MBA*)

Microfinance in India (*Winterim field course*)

Graduate Instructor

University of Nebraska-Lincoln, Dept. of Political Science

January 2007-May 2008

POLS 230: Elections, Political Parties and Special Interests

POLS 338: Women in Politics

Academic Advisor, Political Science

University of Nebraska-Lincoln, Department of Political Science

August 2005-December 2006

Graduate Assistant – Teaching and Research

University of Nebraska-Lincoln, Department of Political Science

September 2004-May 2005

- POLS 100 – Power and Politics in America
- POLS 160 and 160H (Honors) – International Relations

Research and Editorial Service

Samuelson, M. “Impact of Construal Mindset on Ethical Decision-Making.” In Progress, Arizona State University

Samuelson, M. & Reckers, P. “Strategic Ethics: Ethical Decisions Across Narcissistic Personality Subsets.” In Progress, Arizona State University

Reckers, P., & Samuelson, M. (2016). Toward resolving the debate surrounding slippery slope versus licensing behavior: The importance of individual differences in accounting ethical decision making. *Advances in Accounting: incorporating Advances in International Accounting*, 34, 1-16. doi:10.1016/j.adiac.2016.07.003

Ad Hoc Reviewer for Thunderbird International Business Review

Managing Co-Editor of the 2011 CSR in Sub-Saharan Africa Conference Proceedings

Academic Service & Mentorship

Committees:

- University Study Abroad Faculty Advisory Committee – Fall 2018 to Current
 - W.P. Carey School of Business Representative
- School of Accountancy, Director Search Committee – Fall 2018
- W.P. Carey Forward Taskforce – AY 17-18

- Chair of Space-Planning Sub-Committee
- W.P. Carey Faculty Council Representative – AY 17-19
- Accountancy Undergraduate Curriculum Committee – Fall 2016 to Current
- University Hearing Board, Faculty Representative – Fall 2015 to Current
- Lincoln Center for Ethics Faculty Affiliate – Fall 2014 to Current
- Accountancy Undergraduate Assessment Committee – Fall 2014 to Current

Honors Thesis:

2019 – Director: Joseph Margiolas, Rachel Schewe (Spring)

Reader: Archin Peter,

2018 – Director: Kelly Tabar (Spring), Liz Larscheid, Domingas Fernandes, Stephen Lomsdalen, Stephanie Charen (Fall)

2017 – Director: Madeline Hagar, Joana Gonzalez, Emilia Zamora (Spring), Mikayla Sanders (Fall)

Reader: Diana Gutierrez (Spring)

2016 – Director: Manoj Pankkar, Allison McClelland, Rebecca Mayper (Spring), Haiyi Fan (Fall)

Additional Mentorship:

- Barrett Honors College Faculty Advisor, AY 2017-Present
- W.P. Carey Leader’s Academy, AY 2017-Present
- Obama Scholars Program Mentor, AY, 2015-16

Faculty Advisor:

- International Business Ethics Case Competition (IBECC) Spring, 2018
 - Thunderbird School of Global Management, ASU Team
- International Business Ethics Case Competition (IBECC) Spring, 2016 and 2017
 - Thunderbird School of Global Management, ASU Team – Winners of Graduate School Division 2016 and 2017
- National Association of Black Accountants (NABA), ASU Chapter – AY 2016-17

Speaking and Conference Presentations

- Panel Presenter and Discussant: “Educating for ‘complete’ future professionals” American Accounting Association (AAA) Annual Meeting Panel (August 6, 2018)
- Presenter: “Engaging Students in Accounting Ethics Education: Why? What? How? Objectives, Content and Delivery.” American Accounting Association (AAA) Ethics Teaching Workshop (August 5, 2017 and August 4, 2018)
- Conference Proceedings Chair -- 2011 CSR In Sub-Saharan Africa Conference, Lagos, Nigeria (December 12-14, 2011)
- “Enhancing Entrepreneurial Skills of MFI Clients”-- Microfinance Summit Nepal 2010, Kathmandu, Nepal. (February 15, 2010)
- “Creating Change Through Philanthropy and Training” – WISE Conference, Kuala Lumpur, Malaysia. (July 17, 2009)
- “Who’s Making Policy: What Difference Does it Make?” – Conference at University of San Diego, Conference Discussant (October 2006)
- “Women and Social Change in the Maoist Movement of Nepal” – Paper Presented at the Princeton Institute for International and Regional Studies, Princeton University. (April 2005)
- Nebraska International Multicultural Exchange Conference (NIMEC), Panel Discussion Leader – “International Mindset for a Multicultural World.” (November 2004)
- Guest Lecturer for Family Sciences Class –“ Islam and the Family in Afghanistan”, University of Nebraska – Lincoln (December 2004)

Professional Development Experience and Certifications

Global Mindset Inventory - Certified Facilitator, Najafi Global Mindset Institute

- January 6-7, 2016- Current
- “Participant-Centered Learning Seminar” Harvard Business Publishing (May 17, 2012)
- “Teaching Conference on Giving Voice to Values” Babson College (June 13-14, 2011)
- “Teaching Effectiveness Seminar” AACSB International (March 10-11, 2011)
- “Assessment Seminar” AACSB International (May 3-4, 2010)
- “Teaching Business Ethics Seminar” AACSB International (June 23-24, 2009)

International Work and Consulting Experience

DAI (USAID) – Afghanistan - Promote: Women in the Economy (2017)

- Contribution to Entrepreneurship Toolkit for Women in Afghanistan through creation of a 20 question FAQ section on ethical issues in business addressing creating an ethical business environment, values-based decision-making, corruption and bribery.
- Expert advisor in the development of an audio ethics case study interview on resisting corruption

University Linkages Program (US Dept. of State) – Ouargla, Algeria (2011-2014)

- Curriculum review and evaluation for graduate management program
- Design program for faculty development and university linkages for business school
- Academic director for online webinar program delivered to Algerian students over 2-year period

Women’s Entrepreneurship in Jordan (USAID) – Amman, Jordan (2008-2010)

- Designed and monitored programs training women business owners and entrepreneurs in Jordan, targeted to enhance women’s involvement in civil society and economy
- Manage and direct a \$1.6 million program budget with Jordan Business Development Center (BDC) Partnership with funding from USAID
- Faculty Coordinator for Maharat Global Certificate Program, hosting 20 Jordanian students at Thunderbird School of Global Management
- Management of two faculty teaching in Friends for Success/Jordan Winterim Business Consultants Program in Amman, Jordan

Goldman Sachs 10,000 Women: Afghanistan (2008-2010)

- Selection Committee Member for Goldman Sachs 10,000 Women Program courses held at American University in Kabul, Afghanistan
- Provide program support and evaluation for Goldman Sachs 10,000 Women Programs at Thunderbird School of Global Management

Afghanistan Relief Organization (ARO) – Kabul, Afghanistan – October 2003-May 2004

- Program Focus, Impact of war on women and children’s health
- Coordinated with Afghan Government’s Ministry of Health to implement a midwife-training program in Paghman and Bamiyan, Afghanistan
- Monitoring and evaluation of a one-week course in Afghanistan to engage dialogue between midwives from United States and Afghanistan to identify training strategies and unique health needs due to conflict

Ray of Hope – Kathmandu, Nepal – August-November 2002

- Grant writing and researched programs to fight trafficking of women into India
- Developed and launched income generation project for women brought back from brothels
- Assisted in development of life skills curriculum for women and young girls, focusing on hygiene and self empowerment skills

Volunteer Experience

Crisis Recovery International – Committee Chair for Project Research and Member of Consulting Board– August 2005-January 2011

- Oversight of grant writing
- Conduct and coordinate project research on international natural disasters for aid distribution
- Provide insight for gender mainstreaming in project development and implementation as Consulting Board Member

Catholic Social Services – Cultural Adjustment Volunteer – January 2001-June 2002

- Facilitated workshops on American culture and community resources
- Advocate for Afghan, Iranian and Iraqi refugee women in community
- Provided on-call support and resources for individual refugees

Languages

Spanish - Spoken: Intermediate, Written: Intermediate

Nepali - Spoken: Intermediate, Written: Basic

Dari/Farsi – Spoken: Basic, Written: None

Awards and Honors

Arizona CFA Foundation for Education and Innovation: Excellence in Teaching Award Nominee, 2018

Phi Beta Delta – International Education Honor Society, 2005-Present

Graduate Assistantship, Department of Political Science, UNL, 2004-2005

McKelvie Scholarship Award Recipient, 2001-2002

Pi Sigma Alpha – National Political Science Honor Society, 2001

Golden Key National Honor Society, 2000

National Society of Collegiate Scholars, 2000

National Merit Scholarship Recipient, 1998-2002