

Zadatak

Wireless technologies - Connecting the dots - Big players, niches, main markets

The dots such as: IoT, Intel, UBlox, UMTS, LTE Cat1, SoC, LTE-A, Mediatek, Qualcomm, HTC, Apple, Google, iOS, android, Samsung, ARM, Snapdragon, TSMC, Broadcom 16nm/14nm and many, many more will be connected in an intelligible manner in this theme.

It has never been easy in complex business relations. This proves more than ever in the tech surrounding of modern mobile user equipment. Although standardization brought a lot of convergence, still battles are being fought around many details in the supply chain: SoC vendors are fighting, user equipment vendors are fighting, operating systems are fighting and when you add up that some of those are partially vertically integrated and at the same time offer some of their services to their competitors on another level you end up with a perfect mess and bubble potentials.

The proposed work will poke into this area of multidimensional global competition and cooperation and provide the student and the audience trends and tendencies on the market.

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